

## PRESS RELEASE

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### **Memoir Tours Announces an Innovative Way for Travelers and Writers to Experience the Heart of Ireland**

*A deeper travel experience that blends a guided tour with a writing retreat*

(Mill Creek, WA)— Memoir Tours announces its memoir writing retreat to County Mayo, Ireland set for Sep 24 - Oct 4, 2019. Led by cofounders Barbara Robitaille and Craig Stewart, Memoir Tours blends the elements of a guided tour with a memoir writing retreat. Robitaille and Stewart designed the ten-day trip to offer participants a deeper travel experience along with hands-on support with writing a memoir.

“The launch of Memoir Tours comes at a time when many baby boomers are following through on their intention to finally write their life story,” said Stewart. “We’ve created this trip to give our guests time away in the beautiful Irish countryside, to inspire them to tap into their past in a way that doesn’t easily happen on its own. No matter at what stage in the process one is—from not knowing how to begin to final copyediting—participants will receive the guidance and editorial assistance they seek.”

“We take our guests on the most beautiful journey they will likely ever experience,” said Robitaille. “By sharing our love for and deep connection with Ireland, we offer travelers the opportunity to explore Ireland’s untamed landscape and legendary literary tradition as inspirations to launch a written legacy of their own.”

Memoir Tours presents a rare opportunity for people to step away from responsibilities and daily routine to rekindle a sense of purpose and channel their energy into creating a memoir.

#### **Tour Highlights**

Participants will explore the beauty and wildness of the Irish landscape. Nearby sites on the itinerary include, Downpatrick Head, Rosserk Abbey, Foxford Woollen Mills, Bartragh Island, Kilcullen Seaweed Baths and Ross Beach.

## **Memoir Writing Retreat**

Along with group adventure, the following practices are offered to support participants in bringing their memoirs to life:

- Writing techniques from professional writers
- Guest talks from Irish authors, editors, and storytellers
- Gentle walks along the prime of Ireland's unspoiled landscape
- Shared meals prepared by Memoir Tours' personal chef
- Music and song
- Quiet reflection

## **About Memoir Tours**

Memoir Tours offers ten days in County Mayo, Ireland for guests looking to practice the art of slowing down and living fully engaged to better access telling their stories through memoir. Blending a guided tour with a memoir writing retreat, Memoir Tours: Ireland is a unique opportunity to relax, renew, reconnect and write.

## **Quick Facts**

Founders: Barbara Robitaille and Craig Stewart

Home base: Mill Creek, WA

Destination: County Mayo, Ireland

Year launched: 2015

Trip length: 10 days

Group size: 15 guests

Surprising fact: Barbara and Craig, both native to the Pacific Northwest, first met in Ireland and were surprised to learn they lived only a few hours apart.

Collectively, Barbara and Craig have:

- Traveled to 20 countries
- Made 18 trips to Ireland
- Guided 10 tours
- Led 9 retreats

To learn more, visit [www.memoirtours.com](http://www.memoirtours.com)

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